Webinar Today: *eCommerce Solutions*

Shopping Carts

Online Bill Payment

Event Registration

And more!

eCommerce merchants must have an Internet Basic gateway account

✓*Shopping Cart transactions*

✓*Online Bill Payment*

✓*ePNRecur, included*

✓*ePNJPOS, optional*

✓*ePNPlugIn, optional*

✓*ePNMobile, optional*

Easily Creates Order Pages
Without Programming

✓Sell Products
✓Collect Online Bill Payment
✓Solicit Donations
✓Renew Memberships
✓Collect Rental Payments
✓Add Advanced Recurring

FREE with all Internet Basic accounts!

Order Form Generator

Product/Service Sales
Donations
Collections
Payment Plans
Subscriptions
Memberships

Small Business Startups
            Sell Products

Non-Profits & Charities
            Donations
            Events

Online Bill Payment for…
            Utilities,
            Memberships,
            Medical,
            etc.

- Unlimited number of products, but …keep it user-friendly
- No HTML knowledge = no problem

Welcome to our Authentic Italian Pizzeria Ordering Page!

Quantity	Description	Price
	Medium Cheese Pizza	$12.95
	Large Cheese Pizza	$15.95
	Medium Pepperoni Pizza	$13.95
	Large Pepperoni Pizza	$16.95
	Ultimate Italian Pizza with Everything!	$19.95

Please allow 30-60 minutes for delivery. Thank you for your order!

Continue   Reset this Page

- No programming required!
- No SSL certificates required!
- Customize with logos, text, etc.

We are a Non-Profit Organization for Members, by Members

Description	Donation Amount
One Time Gift	

Simply enter the dollar you wish to donate and click continue.

Continue   Reset this Page

Order Form Generator

- Eliminate paper invoices
- Less administrative work
- Convenient for customers

Welcome to our very convenient Online Bill Pay Page!

Please Enter your Invoice Number

12345

Amount

23.00

Thank you for your business, even though you don't have a choice!

Continue   Reset this Page

Page-Specific Options

☐ Include a **Test Account** Company Logo
☐ Include a Background Image
☐ Include a Message Across the Top
☐ Include a Message Across the Bottom

Product-Specific Options

◉ **Specify Products**
  Number of Products on the page: 1
○ **Select From Inventory**

Advanced Options

☐ Include Shipping Options
  If you are including Shipping Options, please enter the number of Shipping Options you would like to offer:
☐ Include Sales Tax Prompt
☐ Make this order Recur? *If so, select Recurring Method to use:* ▾

Quickbooks TM. Options

◉ Do not Interpret Description.
○ Interpret Description as a QuickBooks TM. Invoice Number (please only one product).
○ Interpret Description as a QuickBooks TM. Pending Sales Receipt (please only one product).

Continue >>

✓ Simplifies ordering process

✓ Automatically deducts quantity from inventory database

✓ Merchant must be set up with ePNInventory

Page-Specific Options

☐ Include a **Test Account** Company Logo
☐ Include a Background Image
☐ Include a Message Across the Top
☐ Include a Message Across the Bottom

Product-Specific Options

◉ **Specify Products**
  Number of Products on the page: 1
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  Make this order Recur? *If so, select Recurring Method to*
☐ use: ▼

Quickbooks TM. Options

◉ Do not Interpret Description.
◯ Interpret Description as a QuickBooks TM. Invoice Number (please only one product).
◯ Interpret Description as a QuickBooks TM. Pending Sales Receipt (please only one product).

Continue >>

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✓ Specifies transaction as a QB Invoice or QB Sales Receipt

✓ Automatically matches transaction in QB when downloaded

✓ Merchant must be set up with ePNPlugIn

URL to Image Directory: http://ga4ne.com/images/banners/

Enter the Page Title: Test Account Order Form

Select the Background Color: White | Click here to view color samples

Select the Text Color: Dark Red

Select the Unvisited Links Color: Dark Violet

Select the Flashed Links Color: Maroon

Select the Visited Links Color: Blue

Note that not all colors are available for every possible combination of browser, graphics card and monitor.

Name of Company Logo Image: redout4.jpg

Company Logo Image Alignment: Center

Verisign Seal Postion: Right of Company Logo

Top Message:
The text you enter here will be displayed across the TOP of your Web Page.

Top Message Alignment: Center

Bottom Message:
The text you enter here will be displayed across the BOTTOM of your Web Page.

Bottom Message Alignment: Center

URL for your customers to return to after processing their transaction: http://www.ga4ne.com

Product-Specific Options

Item	Name	Price	Qty	
99999a	GFN Membership	$50.00	⦿ Prompt ◯ Always 1	=Remove
9998a	GFN Hats	$15.00	⦿ Prompt ◯ Always 1	=Remove
99998a	GFN Football	$30.00	⦿ Prompt ◯ Always 1	=Remove
				+Add

Clicking **Generate** will display your page in this browser. You can then use your browsers' **File | Save**

- Variety of options to configure

- Custom header/footer messages

- Specify some or all inventory items

- Return URL

Product-Specific Options

Item 1 Quantity:
- ◉ Allow customer to enter quantity
- ○ Quantity will always be 1

Item 1 Description:
- ◉ Use this Description: | Description for Item Number 1 |
- ○ Allow customer to enter description

Item 1 Cost:
- ◉ Use this Cost: | |
- ○ Allow customer to enter cost

Item 2 Quantity:
- ◉ Allow customer to enter quantity
- ○ Quantity will always be 1

Item 2 Description:
- ◉ Use this Description: | Description for Item Number 2 |
- ○ Allow customer to enter description

Item 2 Cost:
- ◉ Use this Cost: | |
- ○ Allow customer to enter cost

Clicking **Generate** will display your page in this browser. You can then use your browsers' **File | Save** functio

The text you enter here will be displayed across the TOP of your Web Page.

Quantity	Description	Price
	GFN Membership	$50.00
	GFN Hats	$15.00
	GFN Football	$30.00

The text you enter here will be displayed across the BOTTOM of your Web Page.

Continue   Reset this Page

Benefits

- Drive customer traffic to merchant's website
- Unlimited number of options and pages
- Combine charity event fees with promotional items
- Transactions processed through our PCI compliant servers
- No need for expensive shopping carts or web developers
- Integrates into QuickBooks Accounting Software
- Add recurring with Advanced Recur, extra charges apply
- Customizable to match look & feel of merchant's site
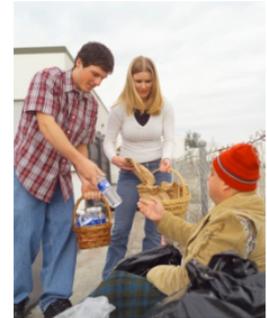
- Create invoices
  - Use with ePNInventory to track product purchases
  - Option to download from ePNPlugIn
- Email notices to customers
  - Includes link to a secure ePN Order Form
- Customer clicks on link to pay
  - Email notification to merchant

![eProcessing Network logo]

Create New Invoice

• Set Due Date

• Enter Bill To/Ship To Info

• Manually key or select product from *e*PNInventory list

• Add Sales Tax (optional)

• Enter PO number, customer's email, etc.

Invoices	Tools	Settings

New Invoice | Open Invoices | Paid Invoices | Voided Invoices | All Invoices

Add Invoice

Date: 10/11/2011   Invoice: 12342

Due Date:

Bill To   **Ship To** [Same as Bill To]

Company: Company:

First Name: First Name:

Last Name: Last Name:

Address 1:   Address 1:

Address 2:   Address 2:

City: City:

State: State:

Zip: Zip:

Phone: Phone:

Items

Qty	Item	Name	Price	Extended	Tax	
		No Items				
1			$ 0.00		☑	+Add

Sub Total: $0.00

Ship Via: Shipping: $ 0.00

Tax Rate: 8 % [Update]   Tax: $ 0.00

Total: $ 0.00

Details

P.O.:   Account:

Customer: Email:

Fax:

Comment:

(Add ⊕)

From ePNPlugIn Control Panel, select **"Upload to ePNBillPay"**

Subject Line: {Merchant's Name} – New Invoice

You are receiving this email as a notice of an Invoice available for online payment, on behalf of {Merchant's Name}.

This is customizable text a merchant may add to the email notification.

To View and/or Pay this invoice, please click the following link:

https://www.eProcessingNetwork.com/cgi-bin/wo/billpay.pl?a=1210585&t=1106-5sc4fxbd

If you have questions, please contact the Merchant at:

{Merchant's Name}

{Merchant's Address}

{Merchant's Phone}

{Merchant's Email}

Merchant's Logo

eProcessingNetwork
1415 North Loop West
Houston, TX 77008
800-971-0997
www.eprocessingnetwork.com

Print   Pay Now

Date: 12-29-2010	**Invoice:** 3
Due Date: 12-30-2010	**Status:** Open

Bill To

Football Inc
Todd Osborne
5486 O Street
Wahoo, AZ 54862

Ship To

Details

P.O.:	**Account:**
Customer:	**Email:** kbrown@eprocessingnetwork.com
Fax:	
Comment:	

Items

Qty	Item	Description	Price	Extended
1	Towels	Hand Towels	$ 5.00	$ 5.00

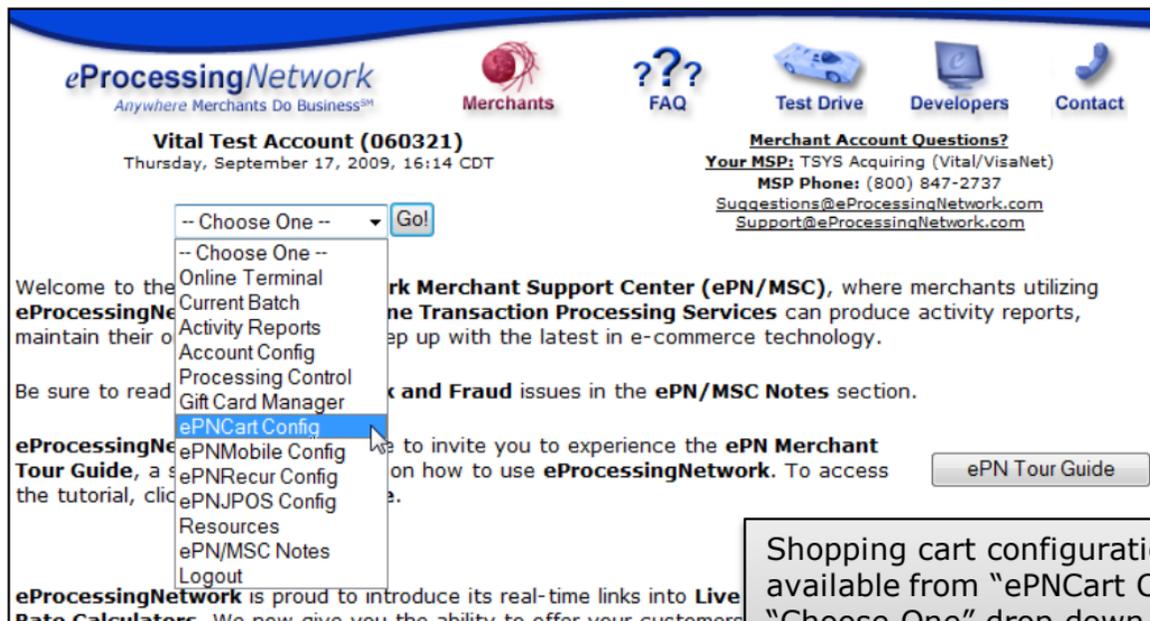|	
Sub Total:	$5.00
Shipping:	$0.00
Tax:	$0.00
Total:	$5.00

Ship Via:

Pay Now

*e*PNCart

- Add to any Internet Basic gateway account for a one time license fee

- Good when there are not a large number of products to sell

- Good when products and pricing do not change often

… as the Merchant Grows…

ePN eCommerce Solutions

3rd Party Carts

- ePN is integrated directly in a large number of carts; mostly complete list in RSC

- If merchant already has one through another gateway, you can change the gateway provider in the software.

Nothing changes on the front-end user interface!

Shopping cart configuration options are available from "ePNCart Config" from the "Choose One" drop down menu.

Tour Guide has video walk-thrus

Q&A Style Similar to Order Form Generator

Page-Specific Options

☑ Include a **Merchants Name Here** Company Logo
☐ Include a Background Image
☑ Include a Message Across the Top
☑ Include a Message Across the Bottom

Product-Specific Options

☑ Include a Product Image
☑ Include a Textual Description

Number of Products on the page: 3

Continue >>

Result!

Welcome to Best Sample Suitcases Inc.!

View Cart   Checkout

Brand name Blue Suitcase!

Quantity: 1 $25.00   Add To Cart

Button Generator

Add shopping cart-type buttons to merchant's existing web site.

Customers pay on a secure ePN checkout page.

```
<FORM ACTION="https://www.eProcessingNetwork.com/cgi-bin/dbe/order.pl"
    METHOD=POST>
<INPUT TYPE="HIDDEN" NAME="ePNAccount"
    VALUE="Merchants' eProcessingNetworkAccountNumber">
<INPUT TYPE="HIDDEN" NAME="Total" VALUE="OrderTotal">
<INPUT TYPE="HIDDEN" NAME="FirstName" VALUE="TheFirstNameYouCollected">
<INPUT TYPE="HIDDEN" NAME="LastName" VALUE="TheLastNameYouCollected">
<INPUT TYPE="HIDDEN" NAME="Address" VALUE="BillingStreetAddress">
<INPUT TYPE="HIDDEN" NAME="Zip" VALUE="BillingZip">
<INPUT TYPE="HIDDEN" NAME="EMail" VALUE="CustomersEMailAddress">
<INPUT TYPE="HIDDEN" NAME="ID" VALUE=DatabaseEngineGeneratedID>
<INPUT TYPE="HIDDEN" NAME="ReturnApprovedURL"
    VALUE="http://www.WhereToGoOnApprovedTransaction">
<INPUT TYPE="HIDDEN" NAME="ReturnDeclinedURL"
    VALUE="http://www.WhereToGoOnDeclinedTransaction">
<INPUT TYPE="HIDDEN" NAME="BackgroundColor"
    VALUE=BackgroundColorToUse (use 6 digit hex values)>
<INPUT TYPE="HIDDEN" NAME="TextColor"
    VALUE=TextColorToUse (use 6 digit hex values)>
<INPUT TYPE="HIDDEN" NAME="LogoURL"
    VALUE="http://www.FullURL.to/Logo.image">
<INPUT TYPE="SUBMIT" VALUE="Submit">
</FORM>
```

• Complete Integration to *e*Processing*Network's* API

• For merchants wishing to collect customer data and leave the secure processing to us

• Merchant has option of seamlessly directing customers back to specified URL once transaction response is received

These previous solutions use an *e*Processing*Network* supplied SSL certificate and takes the Customer Outside of the merchant's web site to complete the transaction… on a standard ePN Order Form

https://www.eprocessingnetwork.com/cgi-bin/wo/order.pl

ePNCart

ePNCart Integrated Shopping Cart

Gentlemen, start your luggage.

VeriSign Secured VERIFY ▶

Secure Credit Card Transaction Processing

| View Cart | Continue Shopping |

Order Summary

Qty.	Description	Price	Extension
1	Blue Suitcase	$25.00	$25.00
	Shipping/Handling (Fedex Standard Overnight)		$10.00

| Add To Cart |

| View Cart | *Button Generator* se a discount card, submit it here.

| Checkout |

Total:

Discount Card:

Order Form Generator

Product/Service Sales
Donations
Collections
Payment Plans
Subscriptions
Memberships

Order Summary

Qty.	Description	Price	Extension
1	**One Time Gift / Donation**	$150.00	$150.00

Total: $150.00

If you wish to use a discount card, submit it here.

Discount Card: [ ] Update

Your order totals **$150.00**. To process this order using **Visa**, **MasterCard**, **American Express**, **Discover** or a **Gift Card**, please fill in the following form with information exactly as it appears on your monthly credit card bill. All information is kept in strict confidence and is not sold or distributed to third parties.

Billing Information

First Name: Todd

Last Name: Osborne

Company: Football Inc

Street Address: 5486 O Street

City: Wahoo

State: AZ

Country:

Zip Code: 54862

Phone: 4025551234

E-Mail Address: kbrown@eprocessingnetwork.com

Payment Information

Select a Payment Method and enter the appropriate information.

◉ Check this button to pay by credit card

Credit Card#: [_____]

Expiration Month: [12 ▾]   Year: [08 ▾]

CVV2: [_____]   [What is CVV2 ?]

Select: [I have entered my CVV2 above ▾]

○ Check this button to pay by check

Account Type: [Personal ▾] [Checking ▾]

Bank Name: [_____]

Routing/Transit: |: [_____] |: Check# [_____]
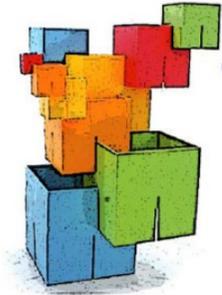
Account: ||" [_____] ||" [Help]

○ Check this button to pay by gift card

Card Number: [_____]

Payment method options

✓Credit Card
✓Check*
✓Gift Card*

* Through ePN certified check and gift card processors

- Complete 'Transparent' Integration to *eProcessing Network's* API

- For merchants wishing to collect customer data and have their own SSL certificate

- Developers wishing to integrate software or their own carts

- Supports Credit Cards, Gift Cards, Checks and ACH

How it works: Instead of sending transactions to authorize.net, transactions are sent directly to eProcessingNetwork in the auth.net message format.

Benefits: 1) Lower gateway costs, 2)better customer service, 3)no new programming and testing required by developers

What is Advanced Recur?

- Allows merchants to offer recurring/installment payment plans on their web site
- CUSTOMER-initiated, not merchant
- Installments are automatically scheduled at ePN, no merchant involvement required
- Compatible with OFG and *e*PNCart only
- Additional Setup and Monthly fees
- Internet Basic accounts only

*What is *e*PNRecur?*

- MERCHANT-initiated installments
- Configured thru Online Terminal, Activity Reports, or *e*PNRecur Config
- Included with Internet Basic accounts, additional setup and monthly fee to add to Online Terminal Only accounts

Recur Postback URL

Enter a URL that will be posted to whenever a recurring transaction is processed. This URLcannot have a question mark (?) in it. We post to this URL and the question mark causes the postback to fail. If you do not wish to have postbacks, then set this to blank

Save Recur Postback URL

ePNRecur allows you to define **Recurring Methods** which specify how **Recurring Transaction Requests** from a Web site are to be handled.   Help

To edit an existing Recurring Method, select the Recurring Method in the dropdown and click on **Edit Recurring Method.**

#4 Weekly ▼

Edit Recurring Method

To create a new Recurring Method, click on **Create New Recurring Method**.

Create New Recurring Method

Create or Edit online recurring methods in **ePNRecur Config**

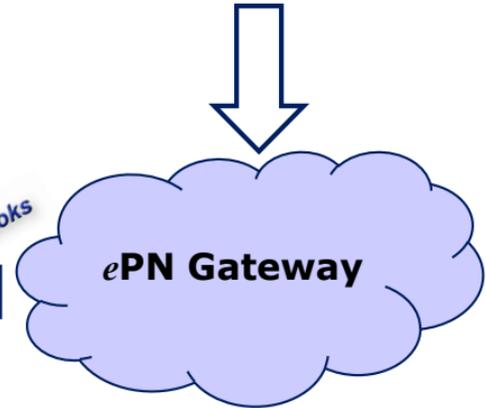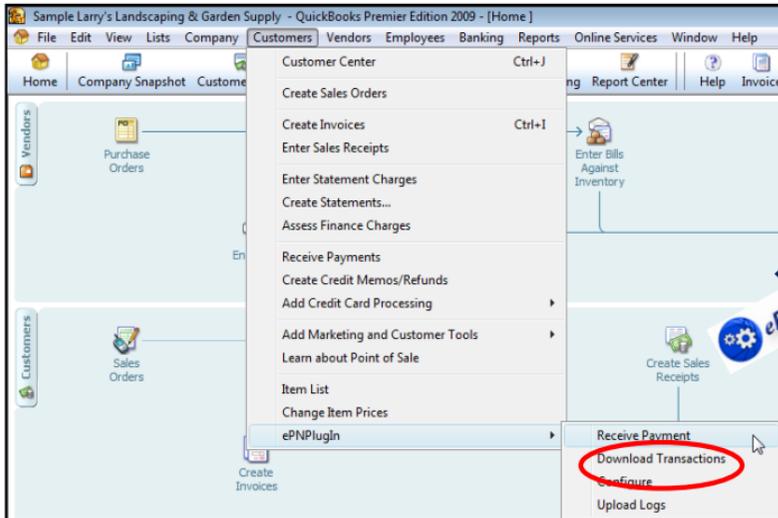*Note: there is an additional cost for this feature

Please choose the Policy type below

Membership Levels	Enrollment Amount	Monthly Fee
Silver Plan	$150.00	$50.00
Gold Plan	$250.00	$85.00
Platinum Plan	$500.00	$125.00

Please Note: Monthly fees will commence 30 days after the enrollment amount is assessed

Download Transactions into QuickBooks with *e***PNPlugIn**!

Online Terminal

Every **Transaction is encrypted…**

In 128-bit encryption there are

3,402,823,669,209,384,634,633,746,074,300,000,000,000,000,000,000,000,000

Possible Key Combinations to decipher the data being transmitted!

ePNCart

ePNCart Integrated Shopping Cart

ePNPlugIn

Financial Software Payments Module